

Sign Rental Policy 2023



OVERVIEW

The following policy outlines the rental requirements between the renter and the Kicking Horse Country Chamber of Commerce.

SPECIFICATIONS

1. Sign can be rented on a daily, weekly, bi-weekly, monthly or annual basis.
2. A renter can book a maximum of 2 ads to run at the same time.
3. A maximum of 10 adverts will run at any given time.
4. Each ad will be displayed for 7 consecutive seconds.
5. When sign rental is at maximum capacity (10 ads) the KHCCC is authorized to add additional messages specific to Chamber events (i.e. Business & Community Excellence Awards) and/or public notices from community members (i.e. Highway closures)
6. Weekly or bi-weekly renters wanting to interchange graphics must submit all graphics and the dates each is to be displayed at time of booking or 48 hours prior to going live.
7. Consecutive monthly and annual renters wanting to interchange messages must submit all graphics and dates each is to be displayed for any given month by the 29th of the previous month.
8. **Graphics must be submitted in jpg/png format at a ratio of 240x120 (pixels).**

RATES: MEMBERS

- Daily: \$11
- Monthly: \$192
- Weekly: \$60
- Annual: \$2,080
- Bi-weekly: \$96

RATES: NON-MEMBERS

- Daily: \$12
- Monthly: \$240
- Weekly: \$75
- Annual: \$2,600
- Bi-weekly: \$120